

# We Care Bowling Challenge

## Fundraising Ideas & Tips

Get your team excited about raising money for kids with disabilities. Set a team goal, then fundraise throughout the year to make the biggest impact.

### Team Fundraising

**Office Contests** - sell tickets for great prizes in office or through email (raffles, 50/50s, blind auctions, and other games). Be creative with the prizes - extra vacation days, parking spots, etc.

**Donation Jars** - put a dollar in the jar everytime you swear, have your camera off in a virtual meeting, wear jeans to work, etc.

**Events** - run an event, like a VIP lunch, hair cutting, trivia night, or golf tournament

**Decaffeinate** - get people to skip the coffee shop for a month and donate the money they save

**Sales** - involve your family and hold a sale in your neighbourhood - yard, baked goods, lemonade, etc.

**Double the Donation** - don't forget to ask your company to match any money your team raises!



### Online Fundraising

Create online fundraising pages for your team and each member. You can track how much you've raised and thank each donor for their support.

**Make it Easy:** The best way to get donations rolling in is to send your fundraising link to everyone you know. It's the easiest way to donate and comes with a tax receipt.

**Make it Personal:** Tell people about We Care and why you're fundraising. Do you have a connection to the cause, or do you just believe every kid should get to be a kid? We Care sends kids with disabilities to barrier-free summer camps for life-changing experiences. Visit our Youtube page ([www.youtube.com/friendsofwecare](http://www.youtube.com/friendsofwecare)) for cool videos that help showcase our cause.



Contact us for assistance  
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