



**we
care**

2021 Drive-In Summer Series!

Saturday, September 11, 2021

Show starts at 7:40 PM

Ice Cream Sundaes! Drinks & Snacks! BBQ!

Think
FOODSERVICE

THE J.M. SMUCKER Co
Away From Home



LOCATION
Maple Leaf Foods HQ
6985 Financial Dr | Mississauga

www.wecare-canada.org
info@wecare-canada.org

PRESENTED BY



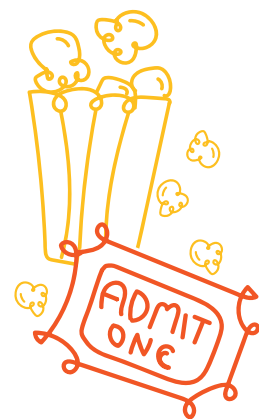
PEPSICO
foodservice

We Care 2021 Drive-In Summer Series!

To secure your spot, register and pay online at
www.wecare-canada.org

OR

complete the registration form below and submit to:
Arooj Hussain - ahussain@wecare-canada.org | 905.841.1223



Name: _____ Company Name: _____

Phone: _____ Email: _____

PARTICIPATION	PRICE	QTY
VEHICLE PASS • Vehicle Entry + Swag Bag including snacks and beverages for four people • 1 Raffle Ticket (extra tickets available for purchase) Saturday, September 11, 2021 - Single Pass	\$50 + HST (\$56.50)	
RAFFLE TICKET • Entry into raffle draw for a chance to win prizes	3 Pack \$20 Single Ticket \$10	
SPONSORSHIP		
PRESENTING Summer Series Sponsor (All 3 Events) • Logo on event marketing materials and big screen • 10 passes to each event • Screen recognition through pre-packaged commercial or message (pre-show and intermission) • Product exposure through gift bag items (150), raffle prize donations	\$12,000	SOLD OUT
GOLD Sponsor • Logo on event marketing materials and big screen • 10 passes • Screen recognition through pre-packaged commercial or message (pre-show and intermission) • Product exposure through gift bag items (150), raffle prize donations • Opportunity to showcase food/product (e.g. BBQ)	\$5,000	
SILVER Sponsor • Logo on event program • 2 passes • Screen recognition through pre-packaged commercial or message (during intermission) • Product exposure through gift bag items (150), raffle prize donations	\$1,000	
PRIZE Sponsor • Recognition as prize sponsor on event program • 1 pass	\$250	

All COVID-19 regulations will be monitored and followed according to municipal guidelines. Information regarding specifics will be sent to guests the week of the event.

